

INSTRUCTIONS TO PREPARE A FULL PAPER FOR THE EIGHTEENTH INTERNATIONAL CONFERENCE ON KNOWLEDGE-BASED ECONOMY AND GLOBAL MANAGEMENT

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Abstract. *This document provides information and instructions for preparing a paper to the Proceedings of the International Conference On Knowledge-based Economy and Global Management. **The paper file format must be in Microsoft Word (docx).** Please follow this order when writing papers: Title, Authors, Affiliations, Abstract, Keywords, Main text, Acknowledgements, References.*

Keywords: Instructions, International, Symposium, on Knowledge-Based Economy & Global Management

1 INTRODUCTION

The items listed below are the minimum requirements for accepting manuscripts for the special issues submitted for publication in the *International Conference on Knowledge-Based Economy and Global Management*. Please be sure that your manuscript meets these requirements when it is submitted to us for review and type setting (E-mail: business@stust.edu.tw).

2 GENERAL SPECIFICATIONS

2.1 Text

The paper must be written in **English, A4 paper, single-spaced, justified**, with a **font size of 10pt**, in **Times New Roman**.

2.2 Margins

The margins must be formatted to **3.0 cm** on all sides of the paper.

2.3 Paper Length

The size of the paper should **not exceed 25 printed pages** including figures, tables and references.

3 TITLE, AUTHORS, AFFILIATION, KEY WORDS, ABSTRACT

When writing your paper, please follow the order: Title, Author(s), Affiliation(s), Key words, Abstract, full text.

3.1 Title

The title should be written **centered**, in **18pt, boldface Times New Roman**, in **all capital** letters. It should be **single-spaced** if the title is more than one line.

3.2 Authors

The authors' name should include first name, middle initial and surname. It should be written **centered**, in **10pt boldface Times New Roman**, below the title.

3.3 *Affiliation*

Author's affiliation should be written **centered**, in **10pt, Times New Roman**, below the authors' name.

3.4 *Abstract and Keywords*

On the first page, following the title and author by-line (name, title, organization, city, state, country), please include an abstract (not exceed 1,000 words) summarizing your problem and findings. On a line below the abstract please include keywords for indexing and database word searches. They should be written **left aligned**, in **10pt Times New Roman**.

4 HEADINGS

Set first-level headings in the text left-aligned, **12pt**, boldfaced, all capitalized letters and the single line space between the previous paragraph and the paragraph that follows. Second-level headings should be left-aligned, **11pt**, bold italic with the initial capital for first word and 0.5 line space to between the previous paragraph and the paragraph that follows. For third-level headings, set left-aligned, **10pt**, italic, capitalize only the first letter of the first word and 0.5 line space to between the previous paragraph and the paragraph that follows. The example is as follow:

4 FIRST-LEVEL TEXT HEADINGS

4.1 *Second-level text headings*

4.1.1 *Third-level headings*

5 EDITORIAL HEADING

The first page will include the Editorial Heading, as shown in the first page of these instructions. In addition, successive pages will include the name of the authors. The Editorial Heading must be included in the paper by the authors. Use **8pt-font size** for the Editorial Heading.

6 PAGE NUMBERS

Please **Do Not** number the pages of the paper.

7 FIGURES

All figures should be numbered consecutively and captioned. The caption title should be written **centered**, in **10pt Times New Roman**, with the initial capital for first word.

Figures must be sent embedded in the document.

8 EQUATIONS

A displayed equation is numbered, using Arabic numbers in parentheses. It should be centered, leaving an 8pt space above and below to separate it from the surrounding text.

The following example is a single line equation:

$$Ax = B \quad (1)$$

The next example is a multi-line equation:

$$\begin{aligned} Ax &= B \\ Cy &= D \end{aligned} \quad (2)$$

9 TABLES

All tables should be numbered consecutively and captioned; the caption should be **10pt Times New Roman**, upper and lower case letters.

10 FORMAT OF REFERENCES

References should be quoted in the text by superscript numbers, and grouped together at the end of the paper in numerical order as shown in these instructions ^[1].

11 CONCLUSIONS

Full paper submissions are due on **September 5, 2025**. You can submit English conference paper via e-mail to business@stust.edu.tw.

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REFERENCES

- [1] Engel, James F., Roger D. Blockwell and Paul W. Miniard, 1990. *Consumer Behavior*, Orlando: Dryden Press.
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